

# #PARALEGALSPLUGIN



2020 NFPA ANNUAL CONVENTION  
OCTOBER 22 – 25, 2020

## Exhibitor and Sponsor Guide



NATIONAL  
FEDERATION  
of  
PARALEGAL  
ASSOCIATIONS Inc.  
®

*NFPA-The Leader of the Paralegal Profession™*

2020 NFPA Annual Convention  
and Policy Meeting  
Minneapolis, MN  
October 22 - 25, 2020

Hosted by Minnesota Paralegal Association

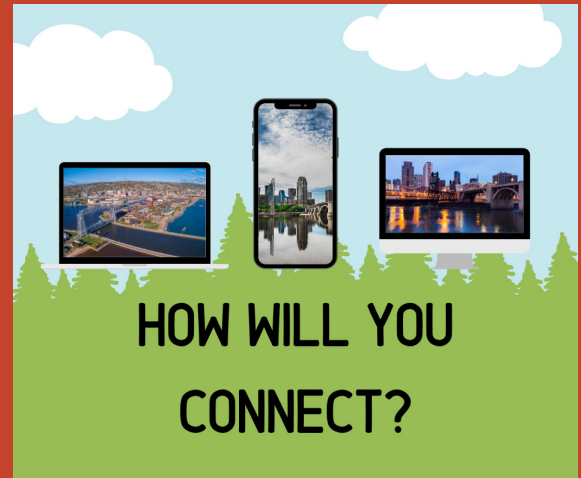


NFPA-The Leader of the Paralegal Profession™

## WHO IS NFPA?

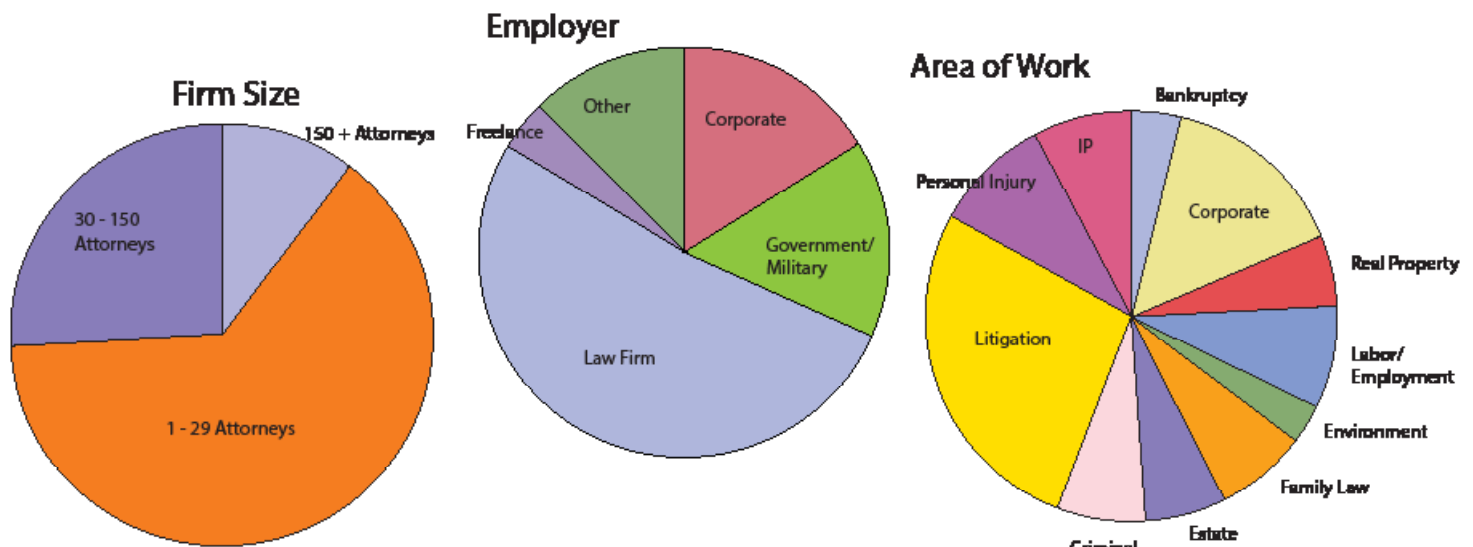
The National Federation of Paralegal Associations, Inc. (NFPA) is an issues-driven, policy-oriented professional association directed by its membership. NFPA represents thousands of individual members reflecting a broad range of experience, education and diversity. NFPA's Mission Statement and Core Purpose delineate its dedication to the advancement of the paralegal profession and leadership in the legal community.

**Amazing People.  
Amazing Education.  
Amazing Chances to Connect.**



## WHY CONNECT WITH NFPA MEMBERS

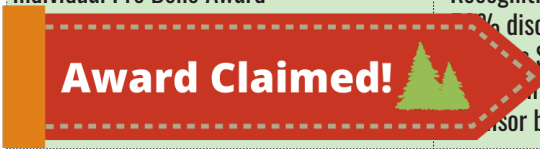


Our members are employed in law offices, corporations, government agencies and other organizations. On a daily basis, their employers rely on their experience and expertise to assist them in making decisions about the products and services they purchase. Your message will also reach educators and students - the future of the paralegal profession.



# 2020 NFPA Annual Convention and Policy Meeting

## Minneapolis, MN | October 22 - 25, 2020

REGISTER ONLINE AT [WWW.PARALEGALS.ORG](http://WWW.PARALEGALS.ORG) | CALL 317-454-8312 OR [INFO@PARALEGALS.ORG](mailto:INFO@PARALEGALS.ORG)

| Awards   |  | Cost     |
|--|--|----------|
| Individual Pro Bono Award  | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>50% discount on virtual Exhibitor package;</li> <li>\$1,000 donation to winner's choice of charity;</li> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Sponsor banner in virtual convention platform</li> </ul> | \$1,200* |
|    |  |          |
| Justice Champion Award   | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>50% discount on virtual Exhibitor package;</li> <li>\$1,000 donation to winner's choice of charity;</li> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Sponsor banner in virtual convention platform</li> </ul> | \$1,200* |
|    |  |          |
| Outstanding Local Leader Award   | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>20% discount on virtual Exhibitor package;</li> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Sponsor banner in virtual convention platform</li> </ul>  | \$500    |
| Certification Ambassador Award   | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>20% discount on virtual Exhibitor package;</li> <li>Listing in virtual convention platform sponsorship; directory</li> <li>Sponsor banner in virtual convention platform</li> </ul>  | \$500    |
| Paralegal of the Year Award  | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>20% discount on virtual Exhibitor package;</li> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Sponsor banner in virtual convention platform</li> </ul>  | \$500    |
| William R. Robie Leadership Award  | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>20% discount on virtual Exhibitor package;</li> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Sponsor banner in virtual convention platform</li> </ul>  | \$500    |
|  |  |          |
| PCCE™ Scholarship  | <ul style="list-style-type: none"> <li>Recognition during awards ceremony and on convention webpage;</li> <li>20% discount on virtual Exhibitor package;</li> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Sponsor banner in virtual convention platform</li> </ul>  | \$500    |

**\*These awards may be sponsored for a lesser amount, which would decrease the contribution to the charity of the award winner's choice. Please contact [info@paralegals.org](mailto:info@paralegals.org) for more information.**

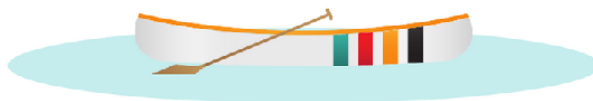
# 2020 NFPA Annual Convention and Policy Meeting

## Minneapolis, MN | October 22 - 25, 2020

| Sponsorship Opportunities:  |   | Cost                       |
|-----------------------------|---|----------------------------|
| Swag Box Insert             | <ul style="list-style-type: none"> <li>1 promotional item and brochure inserted in the swag box (300 items). Item must be no larger than a coffee mug and received by NFPA no later than October 5<sup>th</sup>;</li> </ul>   | \$300                      |
| Virtual Exhibitor Package   | <ul style="list-style-type: none"> <li>Listing as an Exhibitor in the virtual Convention platform;</li> <li>1 promotional item and brochure inserted in the swag box (300 items). (Item must be no larger than a coffee mug and received by NFPA no later than October 5<sup>th</sup>);</li> <li>Opportunity to communicate with attendees through the virtual Convention platform;</li> <li>Customizable Exhibitor page within the virtual convention platform that includes space for a video, contact information, handouts, raffles, and live chat;</li> <li>Logo included on convention webpage;</li> <li>Social media shout-out;</li> <li>Attendee contact list with names and email addresses (opt-in for attendees at time of registration);</li> <li>Banner logo in virtual convention platform</li> </ul> | \$600                      |
| Sponsor Directory Listing   | <ul style="list-style-type: none"> <li>Listing in virtual convention platform sponsorship directory;</li> <li>Banner logo in virtual convention platform</li> </ul>   | \$300                      |
| CLE Sessions                | <ul style="list-style-type: none"> <li>2-3-minute speaking opportunity and introduction of the speaker;</li> <li>Logo placement on convention website;</li> <li>Logo placement on recording webpage;</li> <li>Listing in virtual convention platform sponsorship director</li> </ul>  | \$200 each<br>16 Available |
| Convention Keynote Luncheon | <ul style="list-style-type: none"> <li>2-3-minute speaking opportunity and introduction of the speaker;</li> <li>Logo placement on convention website;</li> <li>Logo placement on recording webpage;</li> <li>Listing in virtual convention platform sponsorship directory</li> </ul>   | \$500                      |
| Student Workshop            | <ul style="list-style-type: none"> <li>2-3-minute speaking opportunity and introduction of the speaker;</li> <li>Logo placement on convention website;</li> <li>Logo placement on recording webpage;</li> <li>Listing in virtual convention platform sponsorship directory</li> </ul>   | \$200                      |

**\*Send swag bag items to: NFPA  
Attn: Lynn Borden  
7813 W 111th Street  
Bloomington, MN 55438**

**See You Soon!**



**EXHIBIT HOURS** - The National Federation of Paralegal Associations, Inc. (“NFPA” or “Management”) shall determine and publicize the exhibit hours. The online Exhibit Hall will be open to attendees during the Convention. Participants can view exhibit booths and connect with exhibitors on Thursday, October 22 and Friday, October 23, 2020. There are breaks built-in to Thursday’s schedule specifically for exhibitor visits.

ALL EXHIBITS MUST COMPLY WITH CITY ORDINANCES, REGULATIONS AND FIRE MARSHAL INSTRUCTIONS. FOR INFORMATION, CONTACT THE APPLICABLE OFFICE IN MINNEAPOLIS, MN.

#### **MISCELLANEOUS TERMS AND CONDITIONS**

a) Cancellation of Contract - If this agreement is cancelled by Exhibitor for any reason, or by Management because of Exhibitor’s default or violation of this agreement, monies paid to Management by Exhibitor shall be retained as follows: If cancellation occurs within 60 days of the show, total registration less a 25% cancellation fee will be refunded to the Exhibitor. No refunds will be allowed for any cancellation less than 60 days prior to Convention. The retained registration fee shall be liquidated damages for the direct and indirect costs incurred by Management for organizing, setting up and providing space for Exhibitor, and losses and additional expenses caused by Exhibitor’s withdrawal, including reletting the space. All cancellations must be in writing.

b) Rights of Management in the Event Convention is Not Held - Management shall not be liable for any damages or expense incurred by Exhibitor in the event the Convention is delayed, interrupted or not held as scheduled. If for any reason beyond the control of Management the Convention is cancelled, Management may retain a portion of the amount paid by Exhibitor as is necessary to defray expenses already incurred by Management.

d) Indemnification - The Exhibitor shall indemnify NFPA, its Management Company, and hold them harmless from any and all claims, actions, suits, and proceedings, costs and expenses, damages and liabilities, including attorney’s fees, arising out of or connected with or resulting from the activities of said Exhibitor, including, without limitation, the manufacture, selection, delivery, possession, use, operation, sale or return of said exhibit space and displays used therein. Without limiting the generality of the preceding sentence, the Exhibitor expressly and unequivocally agrees to indemnify and hold NFPA and, its Management Company, harmless from any and all claims, actions, suits and proceedings, costs and expenses, damages and liabilities, including attorney’s fees, arising out of or relating to any alleged negligent acts of the Exhibitor in the Exhibit Area or premise in which the Convention is held. Additionally, each Exhibitor will hold NFPA and, its Management Company, harmless from any claim for negligent acts arising out of or related to any strict liability in tort or any claim of strict liability in tort, imposed upon NFPA or, Management Company, allowing the Exhibitor to place on display any food items or products having any defect. It is agreed that the Exhibitor shall inspect all food and products and remedy such defect.

e) Attorney’s Fees - If a civil action arises between the parties out of this agreement or to enforce any of its provisions, the losing party shall pay the attorney’s fees of the prevailing party as the trial court may adjudge reasonable. If an appeal is taken from any judgment of the trial court, the losing party shall pay the amount the appellate courts shall adjudge reasonable as the prevailing party’s attorney’s fees on appeal.

f) Licenses - Any and all City, County, State, or Federal licenses, inspections or permits required by law of the Exhibitor in the installation of or operation of its display shall be obtained by the Exhibitor at its own expense prior to the opening of the Convention.

g) Insurance - Exhibitor understands that NFPA does not maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

**COMPLETE AGREEMENT** - This agreement contains all terms and conditions agreed to by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this agreement, shall be deemed to exist or to bind any of the parties hereto.

#### **CONVENTION POLICIES**

NFPA is committed to providing a safe, productive, and welcoming environment for all. Please review the NFPA Conference & Event Policy for safety tips and steps to take if you experience or witness inappropriate conduct.

