

## Why Choose NFPA As Your Partner?

- o Thousands of paralegal members reside across the United States
- o Paralegal profession is growing year after year
- o NFPA can customize a package for your Company's specific needs

The National Federation of Paralegal Associations, Inc. (NFPA) is one of the largest, most professional, and active paralegal associations in the country. NFPA is widely recognized as "The Leader of the Paralegal Profession®".

Our members include paralegals, other legal professionals, students, educators, and educational institutions.

Your promotional activities as a Corporate Partner will reach your ideal target audience.

### NFPA Events

- Board of Directors' Meetings
- Joint Leadership, Regulation and Certification Ambassadors Conference
- Pro Bono Conference/Webinars
- Annual Convention and Policy Meeting
- Annual Awards



Note that NFPA sponsorship opportunities are on a first-come first-served basis, so we encourage you to request your spot early.

Register online at:  
**[www.paralegals.org](http://www.paralegals.org)**  
(found under "Marketing Opportunities")

Please contact the Marketing Team at  
[CPP@paralegals.org](mailto:CPP@paralegals.org) with any questions.

NFPA  
One Parkview Plaza, Suite  
800 Oakbrook Terrace, IL  
60181 847-686-2247

*National Paralegal Reporter, NFPA, PACE Registered Paralegal, RP, PACE, the PACE design logo, NFPA - The Leader of the Paralegal Profession and the NFPA design logo are all Registered Trademarks/Service Marks of NFPA; NFPA - Your partner in your profession, PACE - The Standard for Excellence, Paralegal CORE Competency Exam, PCCE, PCC Exam, CORE Registered Paralegal, CRP and PCCE design logo are Trademarks/Service Marks of NFPA.*

## NFPA Corporate Partners Program

### Become an NFPA Corporate Partner!

- Associate your Company with the Oldest National Paralegal Association in the United States
- Participate in Amazing Networking Opportunities
- Gain Additional Exposure For Your Company
- Market to Paralegals Across the United States

# Levels of Partnership

# Benefits of Partnership



## Friend - \$1,000 Investment

## Patron - \$2,500 Investment

Limited to 10 Patron Corporate Partners

## Ambassador - \$5,000 Investment

Limited to 5 Ambassador Corporate Partners

## President - \$7,500 Investment

Limited to 5 President Corporate Partners

## Founder - \$12,500 Investment

Limited to 2 Founder Corporate Partners

**NFPA can customize a package for your Company's specific needs.**

Contact the Marketing Team today at [CPP@paralegals.org](mailto:CPP@paralegals.org) to customize your corporate partnership package.

CPP Level	Friend	Patron	Ambassador	President	Founder
Your logo on rotating basis on every page of NFPA website w/link to your home page	✓	✓	✓	✓	✓
Your logo and contact information in NFPA event literature	✓	✓	✓	✓	✓
Your marketing materials in all NFPA event packets	✓	✓	✓	✓	✓
Two complimentary tickets to luncheons for each conference attended	✓	✓	✓	✓	✓
Use of Corporate Partner Logo on partner's website	✓	✓	✓	✓	✓
Discount on NFPA mailing list rental fees	20%	30%	40%	One Free 50% on more	One Free 50% on more
Subscription to the <i>National Paralegal Reporter</i>	✓	✓	✓	✓	✓
One complimentary full page ad in the <i>National Paralegal Reporter</i>					✓
Discount on all <i>National Paralegal Reporter</i> advertising	5%	10%	15%	20%	25%
Discount on exhibit booth space at NFPA's Annual Convention	10%	25%	50%	75%	FREE
Discount on exhibit table at Joint Conference or other NFPA event	10%	25%	50%	75%	FREE
Complimentary sponsorship of breakfast or break at Joint Conference or Pro Bono Conference *		✓			
Complimentary Sponsorship of a luncheon, reception or social at the Joint Conference**			✓		✓
Complimentary Sponsorship of a luncheon or social at the Joint Conference OR NFPA's Annual Convention**				✓	✓
Discount on all other advertising with NFPA including website banners and event programs			10%	20%	30%
Discount on additional sponsorship opportunities at NFPA's Annual Convention or other NFPA events			10%	20%	30%

\* Including signage and recognition in the event program of your sponsorship

\*\* Including introduction and recognition from the podium during your sponsored event(s), five minute presentation during your sponsored event(s), and placement of your brochure at attendee seats, if available, or placement of your brochure in a prominent location at your sponsored event(s).