

**FOR IMMEDIATE RELEASE**

**Hawaii Paralegal Elected Vice President and Director of Marketing for the National Federation of Paralegal Associations**



Indianapolis, IN, October 2019 - The National Federation of Paralegal Associations, Inc. (NFPA®) is pleased to announce that Ronell B. Badua of Honolulu, Hawaii, has been elected to the position of Vice President & Director of Marketing for the 2019-2021 term. The elections were held at NFPA's Annual Convention in Rochester, New York on October 12, 2019.

Ronell is a paralegal at the Department of the Corporation Counsel, City and County of Honolulu. He received his paralegal certificate from Kapiolani Community College's Paralegal Program, an American Bar Association-approved paralegal education program.

Prior to being elected as Vice President and Director of Marketing, Mr. Badua served two consecutive years as NFPA Region I (west coast) Director. He also served in various committees for NFPA, including: Strategic Planning, Budget, Case Law Review, Policy Meeting Minutes, Marketing the Paralegal Profession Committee, the State of the Paralegal Profession Committee and the Diversity, Inclusion & Equity Committee. He has also served in the following coordinator roles: *Inside Reports*, Advertising/Public Relations and Website Content. Ron committed many years to serving as co-chair of the 2015 NFPA Annual Convention Committee which brought NFPA's Annual Convention to Honolulu, Hawaii.

Prior to his involvement with NFPA, locally, Mr. Badua served in a variety of positions for the Hawaii Paralegal Association (HPA), including two non-consecutive terms as President (2018 – 2019 and 2013 – 2014). He also served as Vice President, Board Advisor, NFPA Primary and Secondary Representative (rotating positions for eight consecutive years), Secretary, Professional Development Director, Publications Director and Certifications Representative. He is also a member of the Oregon Paralegal Association.

Mr. Badua has authored articles which were printed in the *National Paralegal Reporter*. While serving as Region Director, he also made a presentation on "Cultivating Crucial Communication Methods to Ensure Engagement and Retention of Your Members and Leaders" at the 2018 NFPA Joint Leadership/Regulation/Certification Ambassadors Conference in Lexington, Kentucky. He has been interviewed for his perspective on the paralegal profession by *The Paralegal Mentor*.



Mr. Badua's awards and community service include: Honolulu Mayor's Award Program – Department of the Corporation Counsel Employee of the Year Award (2018); HPA Leadership Award (2015); Career Achievement Award (2014); HPA Paralegal of the Year Award (2011). He participates in *pro bono* work at the annual legal clinics in conjunction with the Young Lawyer's Division of the Hawaii State Bar Association.

Ron is known to have an insatiable sweet tooth and is a member of the management team as a part time key holder at Sugarfina – a luxury candy boutique.

The Vice President and Director of Marketing shall be responsible for all aspects of marketing which include the development of NFPA's marketing plan, strategies and promotion materials. The Vice President and Director of Marketing shall supervise all activities concerned with the implementation of the Corporate Partners Program, development and growth of other marketing programs, and shall have other duties as may be assigned by the board of directors or the president.

NFPA is a non-profit professional organization representing more than 8,000 paralegals and is headquartered in Indianapolis, Indiana. NFPA's core purpose is the advancement of the paralegal profession. NFPA promotes a global presence for the paralegal profession and leadership in the legal community.

*NFPA – The Leader of the Paralegal Profession*<sup>®</sup>  
[www.paralegals.org](http://www.paralegals.org)

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