

FOR IMMEDIATE RELEASE

**The National Federation of Paralegal Associations presents
Certification Ambassador Award**



Indianapolis, IN – January 2019 - The National Federation of Paralegal Associations, Inc. (NFPA®) presented the Certification Ambassador award to Tina Johnson, MnCP on October 27 at the 2018 Annual Convention in Seattle, WA. This award recognizes outstanding achievement in promoting the PACE® and PCCE® exams and the Assurance of Learning program. Johnson, RP, MnCP, is a member of the Minnesota Paralegal Association (MPA).

MPA recently appointed Johnson for her fifth year as Certification Co-Ambassador, working alongside Kristy Geron, RP. MPA's Certification Ambassadors work tirelessly to market the exams to members. First, they provide an article every month for MPA's monthly newsletter with interesting content, benefits of credentialing, and sample exam questions. They also reach members utilizing social media, even starting a Facebook page to reach the study group and other members interested in PACE and PCCE. One innovative way the Certification Ambassadors leverage social media is by doing Facebook Live videos to talk about the benefits of becoming a credentialed paralegal. Armed with new knowledge from the 2018 Certification Conference, the Certification Ambassadors are developing their marketing plan for the Assurance of Learning Program to give to MPA's educator members.

MPA is a state-wide association with over 600 members with 5% of members being PACE Registered and 1% being CORE™ Registered. This demonstrates the importance placed on paralegal professionalism in Minnesota. In 2017, the Honorable John R. Rodenberg of the Minnesota Court of Appeals was a keynote speaker at the MPA Annual Convention and discussed "Self-Represented Litigants in Minnesota's Courts – What Does it Mean for Paralegals?" talking about the importance of keeping paralegals' contributions to the legal system at the forefront of discussions about access to justice. Additionally, Minnesota-based companies including the Mayo Clinic and Cargill, have begun requiring, or highly encouraging, PACE certification for their in-house paralegal staff.

NFPA is a non-profit professional organization representing more than 8,000 paralegals and is headquartered in Indianapolis, Indiana. NFPA's core purpose is the advancement of the paralegal profession. NFPA promotes a global presence for the paralegal profession and leadership in the legal community.

NFPA – The Leader of the Paralegal Profession®
www.paralegals.org

CONTACT

Amanda Bureau, CAE, CVA

Executive Director

executivedirector@paralegals.org

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