

Connect



An Invitation to Partner with Us

The National Federation of Paralegal Associations, Inc.'s Corporate Partners Program is designed specifically for select companies, organizations, and institutions interested in enhancing their national presence with NFPA®, the premier community of professional paralegals.

NFPA® Members Influence Purchasing Decisions

Since 1974, NFPA®'s purpose has been to advance the paralegal profession. NFPA® has more than 8,100 members across the United States. Our members are employed in law offices, corporations, government agencies and other organizations. Their employers rely on their experience and expertise on a daily basis to assist them in making decisions about the products and services they purchase. Your partnership also reaches educators and students - the future of the paralegal profession.



NFPA® is ready to develop a personalized program just for your company, to fit your budget and visibility goals. For information about a customized partner package or if you have questions about becoming an NFPA® Corporate Partner contact:

VP & Director of Marketing
VPDMkt@paralegals.org
317-454-8312

Apply to be an NFPA® Corporate Partner online at www.paralegals.org under the "Marketing" tab.

NFPA
Corporate Partners
Program

NFPA Corporate Partner Packages

Classic Partner - \$1,000 Investment (No limit, Benefit period of 1 year)

Classic Partner Benefits	Value
Link on Corporate Partners page at www.paralegals.org	Only available to Corporate Partners
Two Banner Ads in weekly email newsletter "News You Can Use" sent to all NFPA members	\$200
Use of NFPA Corporate Partner logo on partner's website	Only available to Corporate Partners
National Paralegal Reporter subscription and a vendor listing in the National Paralegal Reporter directory listing in two issues	\$436
Business Card Size Ad in Annual Convention program	\$75
Annual Convention exhibit discount of 10%	\$100
Logo displayed on Corporate Partner poster in Annual Convention and Joint Conference	Only available to Corporate Partners
Ability to donate an item for attendee packet at Annual Convention and Joint Conference	\$200

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Elite Partner - \$2,500 Investment (Limited to 10, Benefit period of 1 year)

Elite Partner Benefits	Value
Link on Corporate Partners page at www.paralegals.org	Only available to Corporate Partners
Website Banner Ad on the homepage of the NFPA website - three months	\$600
Four Banner Ads in weekly email newsletter "News You Can Use" sent to all NFPA members	\$400
Use of NFPA Corporate Partner logo on partner's website	Only available to Corporate Partners
National Paralegal Reporter subscription and a vendor listing in the National Paralegal Reporter directory listing in four issues	\$836
1/4 page advertisement in the Annual Convention program	\$100
Annual Convention exhibit discount of 25%	\$250
Company profile in one issue of the weekly email "News You Can Use"	Only available to Corporate Partners
Logo displayed on Corporate Partner poster in Annual Convention and Joint Conference	Only available to Corporate Partners
Ability to donate an item for attendee packet at Annual Convention and Joint Conference	\$200

Premier Partner - \$5,000 Investment (Limited to 5, Benefit period of 1 year)

Premier Partner Benefits	Value
Link on Corporate Partners page at www.paralegals.org	Only available to Corporate Partners
Website banner ad on the homepage of the NFPA website - six months	\$1,200
Six Banner Ads in weekly email newsletter "News You Can Use" sent to all NFPA members	\$600
Use of NFPA Corporate Partner logo on partner's website	Only available to Corporate Partners
National Paralegal Reporter subscription and a vendor listing in the National Paralegal Reporter directory listing in four issues	\$836
Full page ad in Annual Convention program	\$250
Annual Convention exhibit discount of 50%	\$500
Sponsored email sent to all NFPA members	\$1,000
Company profile in one issue of the weekly email "News You Can Use"	Only available to Corporate Partners
Logo displayed on Corporate Partner poster in Annual Convention and Joint Conference	Only available to Corporate Partners
Ability to donate an item for attendee packet at Annual Convention and Joint Conference	\$200