

## Why Choose NFPA As Your Partner?

- o Members reside across the United States.
- o Paralegal profession is growing year after year
- o NFPA can customize a package for your Company's specific needs

The National Federation of Paralegal Associations (NFPA) is one of the largest, most professional, and active paralegal associations in the country. NFPA is widely recognized as "The Leader of the Paralegal Profession".

Our members include paralegals, students, educational institutions, and other legal professionals.

Your promotional activities as a Corporate Partner will reach your ideal target audience.

### NFPA Annual Events

- Yearly Board Meeting
- Joint Leadership, Regulation and PACE Ambassadors' Conference
- Pro Bono Conference
- Annual Convention and Policy Meeting
- Annual Awards



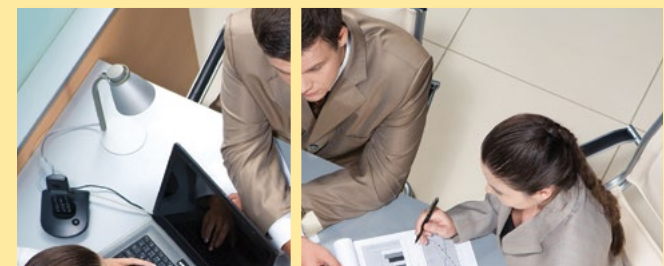
Note that NFPA sponsorship opportunities are on a first-come first-served basis, so we encourage you to request your spot early.

Register online at:  
**[www.paralegals.org](http://www.paralegals.org)**  
(found under "Marketing Opportunities")

Vice President and Director of Marketing  
[VPDMKT@paralegals.org](mailto:VPDMKT@paralegals.org)

For additional information, contact:  
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## NFPA Corporate Partners Program

### Become an NFPA Partner!

- Associate your Company with the Oldest National Paralegal Association in the U.S.
- Participate in Amazing Networking Opportunities
- Gain Additional Exposure For Your Company
- And Market Your Company to Paralegals Across the U.S.

# Levels of Partnership

# Benefits of Partnership



## Friend - \$1,000 Investment

## Patron - \$2,500 Investment

Limited to 10 Patron Corporate Partners

## Ambassador - \$5,000 Investment

Limited to 5 Ambassador Corporate Partners

## President - \$7,500 Investment

Limited to 5 President Corporate Partners

## Founder - \$12,500 Investment

Limited to 2 Founder Corporate Partners

**NFPA Can customize a package  
for your Company's specific needs.**

Contact the VP and Director of Marketing today at [VPDMKT@paralegals.org](mailto:VPDMKT@paralegals.org) to customize your corporate partnership package.

| CPP Level  | Friend | Patron | Ambassador | President            | Founder              |
|--|--------|--------|------------|----------------------|----------------------|
| Logo on every page of NFPA website w/link to home page   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| Your logo and contact information in national event literature   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| Your marketing materials in all national event packets   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| 2 complimentary tickets to luncheons for each conference   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| Use of Corporate Partner Logo on partner's website   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| Use of NFPA logo announcing partnership on partner's   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| Discount on NFPA mailing list rental fees  | 10%    | 25%    | 30%        | One Free 40% on more | One Free 50% on more |
| Subscription to the <i>National Paralegal Reporter</i>   | ✓      | ✓      | ✓          | ✓                    | ✓                    |
| 1 complimentary full page ad in <i>The National Paralegal Reporter</i>   |        |        |            |                      | ✓                    |
| Discount on all <i>National Paralegal Reporter</i> advertising   | 5%     | 10%    | 15%        | 20%                  | 25%                  |
| Discount on exhibit booth space at NFPA's Annual Convention  | 10%    | 25%    | 50%        | 75%                  | FREE                 |
| Discount on exhibit table at Joint Conference or other national events   | 10%    | 25%    | 50%        | 75%                  | FREE                 |
| Complimentary sponsorship of Breakfast or Break at Joint or Pro Bono Conference *                                  |        | ✓      |            |                      |                      |
| Complimentary Sponsorship of a Luncheon, Reception or Social at the Joint Conference**                             |        |        | ✓          |                      | ✓                    |
| Complimentary Sponsorship of a Luncheon, Reception or Social at The Joint Conference OR NFPA's Annual Convention** |        |        |            | ✓                    | ✓                    |
| Discount on all other advertising with NFPA including website banners and event programs                           |        |        | 10%        | 20%                  | 30%                  |
| Discount on additional sponsorship opportunities at NFPA's Annual Convention or other national events              |        |        | 10%        | 20%                  | 30%                  |

\* Including signage and recognition in the event program of your sponsorship

\*\* Including Introduction and recognition from the podium during your sponsored events, five minute presentation during your sponsored events, and placement of your brochures at attendee seats, if available, or placement of your brochure in prominent location at your sponsored event(s).